



Ambassador Program

Thank you for your interest in becoming an Ambassador with the Foundation for Social Connection (F4SC)! We're excited to learn more about you and how we can work together to build a more connected society. Before completing the application, we kindly ask that you review the following information and agree to our Ambassador guidelines.

About the Program

Across the country, people like you are creating meaningful change – strengthening social ties, uplifting community voices, and creating spaces where everyone feels a sense of belonging. No matter the form it takes, your work is a vital part of the movement to advance social connection. Yet, despite growing momentum, connection is often still undervalued, underfunded, or misunderstood – not prioritized as a foundational element of our individual and collective well-being.

That's why we created our Ambassador Program: to amplify the powerful work already happening, spark greater awareness, and make social connection a priority in policies and systems nationwide. Our goal is to build a visible, unified network of vocal messengers who can speak powerfully about the power of social connection and inspire collaborative action across sectors.

This Program is rooted in the belief that storytelling has the power to shift perspectives, influence systems, and drive meaningful change. By equipping Ambassadors with tools to tell our collective stories and amplify F4SC's research and resources, we aim to foster a national conversation about what it takes to build a more connected society — and how each of us can play a role.

Who Should Apply

The Program is open to U.S.-based individuals from all sectors of society who are passionate about strengthening social connection in their communities and networks. While we welcome a diverse range of voices, we're especially excited to hear from:

- **Local Luminaries**
You have established relationships within your community and are ready to mobilize. You understand the unique context and needs of your neighborhood, city, or region – and can tailor messages and efforts to what will resonate locally.
- **Movement Messengers**
You bring experience in public speaking, writing, or media engagement and are ready to share insights on the importance of social connection. Whether you're a policy advocate, academic, creative, or community storyteller, your thought leadership can help shape the national conversation.
- **Capital Connectors**
You have strong connections to local philanthropic networks or partner organizations and want to help us grow the movement. You understand the power of relationships and are excited to open doors that can advance our shared mission.

Ambassador Activities

As an Ambassador, you'll engage in a variety of activities that help raise awareness, build momentum, and advance social connection across communities and sectors. This includes sharing your story, contributing to social media campaigns, hosting local meetups (including grassroots efforts to support these gatherings), and connecting our mission with new partners and audiences. Ambassadors may also contribute to writing or resource development or be asked to speak on behalf of F4SC at events. Your participation in these efforts is vital. Together, we can amplify the movement and ensure that connection is recognized as a national priority.

Ambassador Agreement

As an Ambassador, you will play a key role in spreading awareness, engaging your community, and representing our vision in a positive and impactful way.

Your Commitment

As an Ambassador, you agree to:

- Attend our orientation webinar as well as complete feedback surveys and written check-ins when requested.
- Represent the Foundation for Social Connection with integrity, inclusivity, and enthusiasm.
- Share and promote our mission, events, and initiatives on social media and in your community.
- Engage in meaningful conversations about the importance of social connection.
- Act with kindness and respect in all interactions, both online and offline.
- Uphold our values of inclusivity, respect, and evidence-based action.

The Benefits

- Exclusive first looks at F4SC projects and opportunities to contribute to our initiatives.
- Access to a community of like-minded changemakers and networking events.
- Special merchandise and discounts to F4SC's signature conference.
- Public recognition for your efforts in fostering social connection.
- A chance to make a real impact in advancing connection nationwide.

Guidelines for Conduct

- Practice prosocial and constructive behaviors in your engagement.
- Avoid engaging in harmful, divisive, or disrespectful discussions.
- Clearly identify yourself as an Ambassador when sharing our content.
- Respect privacy and confidentiality when handling any sensitive information.
- Prohibited use of your affiliation with the Foundation to promote your own brand, products, or services for personal or commercial profit.

[Apply today!](#)