



## Ambassador Program

Thank you for your interest in becoming an ambassador with the Foundation for Social Connection (F4SC)! Before completing the application, we kindly ask that you review the following information and agree to our ambassador guidelines.

### About the Program

As a core component of our [Storytelling and Communications](#) department, this program is rooted in the belief that storytelling has the power to shift perspectives, influence systems, and drive meaningful change. The program equips trusted messengers with research, tools, and a network of thought partners to transform diverse lived experiences and expertise into powerful narratives and coordinated campaigns that elevate social connection as a national priority and mobilize collective action.

### Who Should Apply

The program is open to U.S.-based individuals who are passionate about advancing social connection through storytelling, communications, and narrative change. Applicants should have or be looking to develop a working knowledge of the Foundation's resources — particularly the **SOCIAL Framework** and **Action Guide for Building Socially Connected Communities**. While we encourage anyone interested to apply, applicants should note that our 2026 work will largely focus on **youth and young adults, Generative AI and digital well-being, social capital and economic mobility, and community coalition building**, with opportunities to engage additional topics as our work evolves throughout the year.

Applicants may see themselves in one or more of the following categories:

- **Movement Messengers**  
You bring experience in public speaking, writing, media, or digital storytelling and excel at shaping narratives around social connection. You are skilled in developing communications strategies and campaigns that translate research and lived experience into messages that increase public understanding and drive the national conversation on social connection.
- **Local Luminaries**  
You have deep, place-based relationships and are ready to mobilize within your community. You understand the specific context, needs, and dynamics of your neighborhood, city, or region — and can activate local stories, partnerships, and engagement in ways that resonate on the ground.
- **Capital Connectors**

You have strong relationships with philanthropic networks, policymakers, or other influential decision-makers and are eager to help ensure stories of social connection reach the people who shape policy, systems, and environment change.

### **Ambassador Activities**

Ambassadors can engage in a range of storytelling- and communications-focused activities that help elevate social connection and F4SC resources across communities and sectors. These activities include sharing stories from your work or lived experience, contributing to communications campaigns and storytelling resource development, and participating in or hosting events. Ambassadors may also be invited to present/co-present at F4SC speaking engagements.

### **Ambassador Agreement**

As an Ambassador, you will play a key role in spreading awareness, engaging your community, and representing our vision in a positive and impactful way.

**Your Commitment:** As an Ambassador, you agree to:

- Attend our orientation webinar as well as complete feedback surveys and written check-ins when requested.
- Support the dissemination and promotion of F4SC research, initiatives, and resources.
- Creatively integrate F4SC's work through your own projects and platforms.
- Uphold our values of inclusivity, respect, and evidence-based action.

### **The Benefits:**

- Lunch & Learns with F4SC Project Leads and Experts
- Invitations to behind-the-scenes Storytelling & Communications strategy sessions
- Toolkits, templates, and other collateral for spreading awareness
- Access to a network of like-minded thought partners
- Special merchandise and discounts to F4SC's signature conference
- Public recognition for your efforts in fostering social connection

### **Guidelines for Conduct:**

- Practice prosocial and constructive behaviors in your engagement.
- Avoid engaging in harmful, divisive, or disrespectful discussions.
- Respect privacy and confidentiality when handling any sensitive information.
- Prohibited use of your affiliation with the Foundation to promote your own brand, products, or services for personal or commercial profit.

[Apply today!](#)