

CASE STUDY

SF Social Prescribing Vibrant Communities Workshop

Launching a Regional Coalition to Advance Social Prescribing in the Bay Area



ADVISORY SERVICE

WORKSHOPS & PUBLIC SPEAKING

The Opportunity

Social prescribing is an emerging approach to connecting people with community-based resources that support health and well-being, including arts, nature, volunteering, and opportunities for social connection. Across the Bay Area, organizations and leaders are already advancing this work in different ways. However, efforts are largely operating in silos – creating an opportunity to bring the field together and build toward a shared vision and priorities for the region.

Our Approach

F4SC collaborated with the UCSF Northern California Coalition for Social Connection, Social Prescribing USA, and Front Porch to design and facilitate the first-ever [SF Social Prescribing Vibrant Communities Workshop](#). Through lived-experience and physician panels, collaborative asset mapping, and discussions of gaps and opportunities, participants built a shared understanding of the Bay Area's social prescribing landscape and developed a collective vision and action plan for moving the work forward.

The Impact

55	Leaders convened
44	Organizations engaged across the Bay Area ecosystem
9	Sectors represented – spanning healthcare, the arts, government, philanthropy, and more

Participants identified four priorities for the region: clearer referral pathways between healthcare providers and community organizations, sustainable funding models, shared evaluation methods, and greater capacity for the organizations that receive referrals. To act on these priorities, participants formed a regional working group, now led by the UCSF Northern California Coalition for Social Connection. More than 35 people registered for its first follow-up meeting in July 2026, where F4SC led breakout sessions to plan next steps.

"I look forward to working collaboratively with others to develop a plan of action moving forward. It gave me the opportunity to connect with folks I have already worked with and meet some new advocates in the Bay Area."

— Convening participant

Explore More

Read the full SF Social Prescribing Vibrant Communities Workshop Impact Report [here](#).

Contact us to learn more about this project and explore how F4SC can support your work below.

[Contact Us →](#)

[Download Services Menu →](#)

