

CASE STUDY

The Parents' Network

Fostering Healing and Belonging through Peer Connection

PARTNER

ARCHEWELL
PHILANTHROPIES

ADVISORY SERVICES

DISCOVERY & SENSEMAKING

MEASUREMENT & EVALUATION

The Opportunity

Parents whose children experience harm through social media often navigate grief, isolation, and blame without meaningful support. Archewell Philanthropies launched The Parents' Network to help families heal together and turn shared experiences into action to prevent future harm. As the program grew from a small pilot into a global community, Archewell wanted to understand whether it was reducing social isolation, supporting well-being, and enabling parents to share their stories and advocate for change – while gathering this evidence in a way that respected families navigating tragedy.

Our Approach

F4SC facilitated conversations with parent leaders to **discover what families hoped to gain** from the network and **translate those priorities into measurable outcomes**. Together with Archewell and parent leaders, F4SC **co-designed surveys and evaluation tools** suited to the network's sensitive, relational nature, anchoring a mixed-methods evaluation that paired surveys with in-depth interviews. As the network grew from a high-touch pilot into a rolling-entry global community, F4SC **helped adapt the evaluation process** to support participant engagement, refine survey timing, and respond to what was being learned along the way.

The Impact

76%	Said the network made them feel they belong
75%	Reported feeling less lonely or isolated
93%	Viewed fellow members as a support network
52%	Increase in parents involved in advocacy or storytelling

The findings showed strong gains in social connection, mutual support, and advocacy while highlighting opportunities to deepen support around hope and self-blame. Archewell now has a participatory, scalable approach for measuring the network's impact and learning as it grows.

Explore More

View the Lost Screen Memorial [here](#).

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